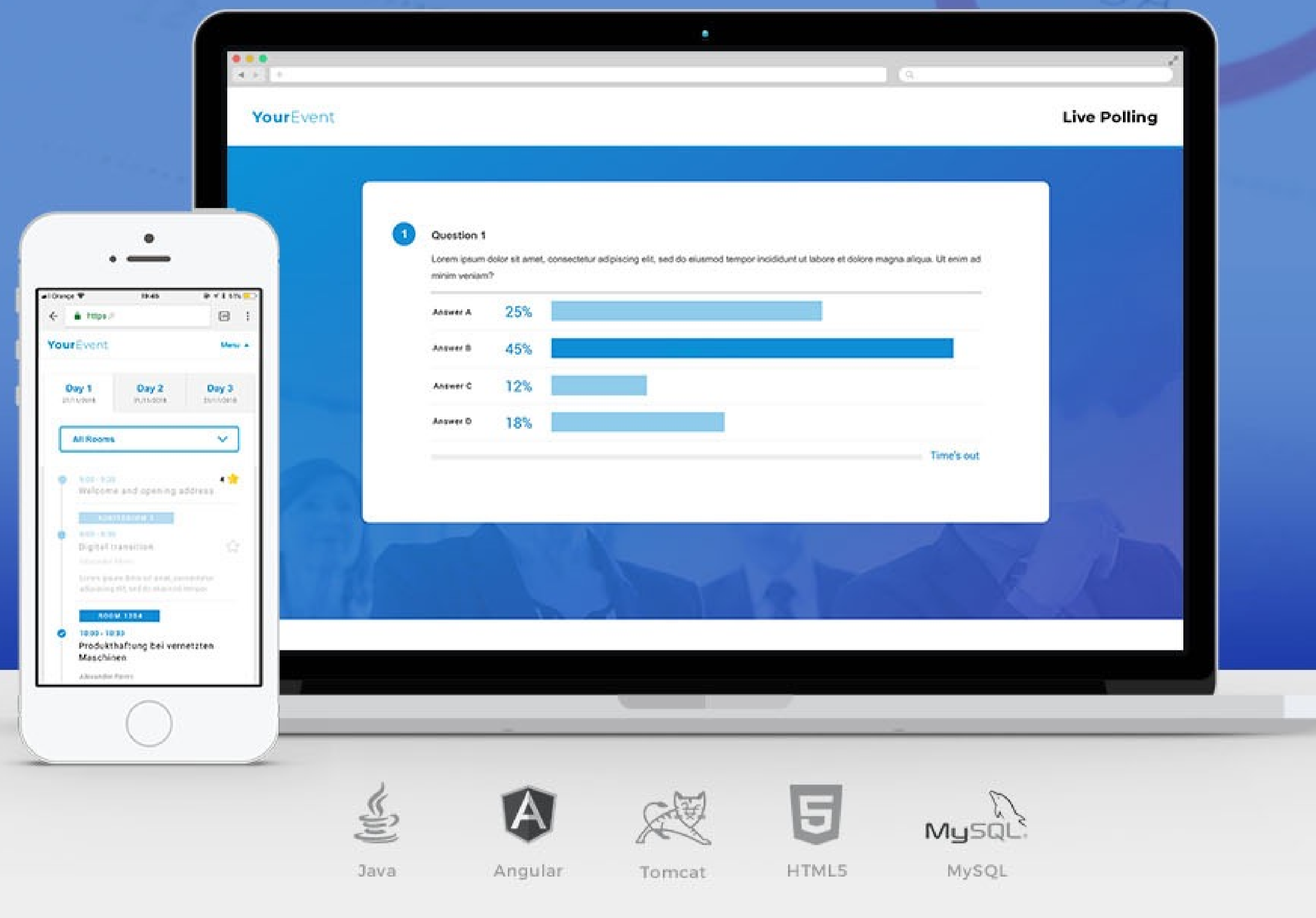


Cost-effective Event Application

Case Study



CHALLENGE

Our customer is the world's leading manufacturer of machines, equipment and integrated solutions for the sugar processing industry. The in demand products and services range from the equipment of individual process steps to entire factories. Business activities go beyond the equipment of clients, as our customer organizes a number of internal and public events, such as meetings, trainings, workshops and symposia. In order to guide the participants of these events effectively through individual events, Autorun was commissioned with the conception and development of a cost-efficient and at the same time user-friendly web application. The app should be optimized for smartphones to provide the best possible experience for the users.

SOLUTION

Together with the customer, a proof of concept was developed that included all necessary features, such as a personalized schedule, an integrated feedback function, a download directory for event documents and a tool for live surveys for interaction between speaker and audience. The customer manages all features in a clearly arranged dashboard, which also allows the download of survey results or feedback reports. The development team consisted of UX/ UI designers, front-end and back-end developers, testers, and a project manager, all working according to proven agile methods. Technologies used include WordPress, Node.js and mongoDB.

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PROJECT OVERVIEW

COUNTRY

Germany

INDUSTRY

Engineering

TIME PERIOD

2018

SOFTWARE

Web-App

TEAM

Project Manager, UX Designer
Frontend Dev, Backend Dev

TECHNOLOGIES

WordPress, Node.js, mongoDB